

Food in the Media



Let's eat.

It's the universal human activity. Eating brought us out of caves to become hunter-gatherers. Distribution systems for food were probably the origins of currency. Learning to eat happens at the table, but learning about eating occurs many ways. I suspect that right after Gutenberg finished the first run of Bibles, his next job was handbills for Manfred's Bierhall & Wursthause's Tuesday night special of pizza and kraut.

Media are a major source of information about food. Whether it's a story about changes at a winery or research on nutrition, a recipe for bean soup or a restaurant review, media are in the thick of it. And that's where we come in. The St. Louis Media History Foundation collects and preserves local material from all the descendants of that printing press, whether printed, electronic or verbal. We've cherry-picked some of the most interesting printed material from our archives and loans from friends of the group.

St. Louis has always been a hub for chow-ish action. Whether it's breweries, packing houses, ice cream cones or upscale dining like the legendary Tony Faust's, we've never lost our appetite - or our thirst. We make the ingredients, we advertise the brands, we read about cooking and we go out to eat.

This exhibit has been great fun to put together. We hope you enjoy it, too. It's either original material or reproduced and enlarged for easier viewing. Alas, we don't yet have the capability for public viewing of electronic media.

This is, in restaurant-speak, on the house - our treat for you. We're a non-profit, and donations, whether relevant material or financial, to us or to the Joe Pollack scholarship fund we maintain, named for my late husband, the Post-Dispatch's restaurant critic, are tax-deductible, in case you're interested.



As Pierre Laclède and Marie-Thérèse Chouteau must surely have said, bon appetit!

Ann Lemons Pollack
Curator

The St. Louis Media History Foundation is a non-profit, 501(c)(3) organization that researches and compiles St. Louis media artifacts and memorabilia, including hundreds of regional publications, photos, audio- and videotapes from radio and television in the St. Louis area. Much of the foundation's historic media collection is available to the public at the St. Louis Public Library downtown, the Missouri History Museum, and other area institutions such as the St. Louis Media Archives™ Exhibit Room at the Karpeles Manuscript Library.

The foundation accepts contributions to develop and expand its St. Louis media history collection, its website, local archives and repositories, oral histories and the St. Louis Media Hall of Fame. For more information, visit the foundation's Facebook pages or its website, www.stlmediahistory.com.

**Bon appetit
St. Louis!**
**Our food
media
history is
rich and
legendary.**